



August 1, 2018

TO: COURTNEY JERNIGAN, OWNER & CREATIVE DIRECTOR, KNOXVILLE GRAPHIC HOUSE
RE: CONGRATULATIONS FROM THE 2018 AMERICAN INHOUSE DESIGN AWARDS

Congratulations on **KNOXVILLE GRAPHIC HOUSE'S** award-winning performance in our annual American Inhouse Design Awards™ competition. From 6,000+ entries, only a handful were selected as winners including your **KNOXVILLE GRAPHIC HOUSE BRANDING** and **KNOXVILLE SOCIAL MEDIA PROGRAMS**. The competition recognizes the outstanding work of creative professionals and — perhaps most important — the value they bring to organizations, institutions, brands and causes. Your performance here is, in a nutshell, exceptional but not surprising given your firm's consistent record of excellence.

Moreover, you and **KNOXVILLE GRAPHIC HOUSE** are in great company. Among the 2018 winners are leaders from all walks of commerce and culture including AARP, Amazon, American Bar Association, American Bible Society, ACLU, American Heart Association, American Museum of Natural History, Art Institute of Chicago, Autotrader, AXA, Bank of America, BlackRock, Boeing, Cigna, City of Boston, Coldwell Banker, Children's Hospital Colorado, Cushman & Wakefield, Delaware State Parks, DISH Network, Domino's Pizza, Duke University, ETS, Environmental Defense Fund, Federal Reserve Bank, Fidelity, First Alert, GAF, GEICO, General Motors, Goodyear, Goodwill-Easter Seals, Hilton Hotels, Hearst Magazines, Hitachi, Kaiser Permanente, LIFEWTR, Lincoln Center, Major League Baseball, Nationwide Insurance, National Institutes of Health, Paul Mitchell Haircare, PepsiCo, Quicken Loans, SCAD, Southern Poverty Law Center, Southern Power, Texas A&M, TIAA, Uline, United Nations, US Chamber of Commerce, US GAO, Vanguard, WebMD, White & Case, Yale University, Zipcar, and more.

By way of background, for 55 years Graphic Design USA magazine and GDUSA.com have organized competitions for the creative community. Our American Inhouse Design Awards is the original, the premier and the largest showcase of inhouse design excellence.

Again, congratulations.


Gordon Kaye, Editor/Publisher